

PRIME[®] Launches a Practical Toolkit Aligning Patients and Providers in the Prevention and Treatment of Hepatitis C

PRIME[®] is pleased to announce they have joined the Group de Ativistas em Tratamentos (GAT) in the charge to combat hepatitis C virus (HCV) and reach global elimination of HCV by 2030.

Doctors and medical practitioners in Europe recognize the need for innovative strategies and practical tools that can help overcome formidable challenges in HCV testing and treatment, including when working with marginalized patient populations. Dr. Stephan Walcher, member of the Board of Directors for the European Opiate Addiction Treatment Association and Director of CONCEPT – Center for Addiction Treatment, has pointed out that: “A lot of evidence has been compiled since the release of the first direct-acting antivirals, leading to adapted or newly issued guidelines. However, there has been a lack of simple, practical, and user-targeted handouts—something that both health care providers and patients can really work with”. Taking note of this requirement, PRIME[®] has developed the necessary tools to support patients and practitioners in effectively engaging in HCV testing, linkage, and treatment through coproduction, thus motivating patients toward self-care and positive health behaviors, including testing, treatment initiation, adherence, and risk reduction.

These practical tools have been vetted by renowned European HCV experts and are designed for use in primary care clinics, drug treatment centers, medically supervised injecting centers, street-based outreach programs, prisons, and criminal justice settings. The toolkits are available in English, French, German, Italian and Spanish for both health care providers and patients. “Patient-centered communication is fundamental in eliminating hepatitis C, and I expect that these new tools will play an important role in engaging patients in effective conversations that foster strategic action toward HCV testing, treatment, adherence, and risk reduction.” —Prof. Jeffrey V Lazarus, PhD, MIH, MA, Faculty of Medicine, Barcelona Institute for Global Health (ISGlobal)

Holly Murray, Vice President, Program Implementation at PRIME[®] states, “Our strategic partnership with GAT is consistent with PRIME[®]’s mission to support providers and patients across the world, and to continuously deliver innovative educational resources and tools to help support the global elimination of HCV.”

Practical Toolkit for Building a Successful Partnership with High-Risk Hepatitis C Patients

1. [Patient-Centered Communication is Key to Combating Hepatitis C](#)
2. [How to Talk to Your Patients About Hepatitis C](#)
3. [Hepatitis C Treatment](#)
4. [For Patients: How to Talk to Your Doctor or Nurse About Hepatitis C](#)

About PRIME[®]

PRIME[®] is a research and education company that advances the science of learning and behavior change among providers, patients, payers, and health ecosystems in order to improve competency, performance, and quality health outcomes. PRIME[®] addresses gaps responsible for variations in care by leveraging real-world data, the latest clinical evidence, and innovative learning models to invoke positive change in health and wellness at the individual, system, and community levels. The scalable and sustainable solutions that PRIME[®] delivers have measurably improved patient care for the last 26 years.

About Group de Ativistas em Tratamentos (GAT)

https://www.gatportugal.org/sobre/quem-somos_1

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